

COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

LETTER/MISC

(Form Type)

0 5 1 4

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



11 October 2013

Securities and Exchange Commission
SEC Building, Greenhills, Mandaluyong City
Metro Manila

Attention: **Justina F. Callangan**
Director, Corporation Finance Department

Philippine Stock Exchange
Ayala Tower, Ayala Avenue, Makati City
Metro Manila

Attention: **Janet Encarnacion**
Head, Disclosure Department

Subject Matter: Public Ownership Report

Ladies and Gentlemen:

Please see attached Public Ownership Report of Puregold Price Club, Inc. as of September 30, 2013.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Corporate Information Officer

PUREGOLD PRICE CLUB, INC.
 Computation of Public Ownership Report
 As of September 30, 2013

Number of Issued Shares	2,783,317,412
Number of Treasury Shares	16,911,006 ¹
Number of Outstanding Shares	2,766,406,406

Shareholdings of Directors and Officers

	Direct	Indirect (lodged with broker)	Total
Lucio L. Co, Director and Chairman	141,204,363	69,644,733	210,849,096 (7.6%)
Susan P. Co, Director and Vice-Chairman	166,155,980	12,086,579	178,242,559 (6.4%)
Leonardo B. Dayao, Director and President	539,925	200,000	739,925 (0.027%)
Ferdinand Vincent P. Co, Director	25,330,838	1,378,596	26,709,434 (0.97%)
Pamela Justine P. Co, Director	25,330,838	1,378,596	26,709,434 (0.97%)
Marilyn V. Pardo, Independent Director	1	-	1 (0.00%)
Edgardo G. Lacson, Independent Director	1	-	1 (0.00%)
Baby Gerlie Sacro, Corporate Secretary	0	-	0
Total	358,561,946	84,688,504	443,250,450 (16%)

Shareholdings of principal stockholders/affiliates

	Direct	Indirect	Total
Cosco Capital, Inc.	1,410,867,188	-	1,410,867,188 (51%)

Other shareholdings

	Direct	Indirect	Total
Government	-	-	-
Banks	-	-	-
Employees	-	-	-
Lock up shares	-	-	-
Total Non-Public Shareholding			1,854,117,638 (67%)

Public Ownership 912,288,768 = 33%
 2,766,406,406

MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP

Market Capitalization Computation

Issued and Outstanding Shares	2,766,406,406
Market Price (June 30, 2013)	Php41.70
Market Capitalization	Php115,359,147,130
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	33%

PGOLD is in compliance with the Minimum Public Ownership Rule.

Total Number of Shares Owned by the Public	912,288,768
Total Issued and Outstanding Shares	2,766,406,406
Percentage of Public Ownership	33%

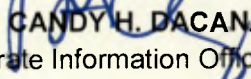
¹ Due to merger of Puregold Price Club, Inc., Puregold Junior Supermarket, Inc. and Gant Group of Companies.

MINIMUM NUMBER OF SHAREHOLDERS

September 30, 2013

Number of Listed Shares	2,766,406,250
Number of Shareholders owning atleast 1 board lot of 100 shares each	29
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of September 30, 2013	27%

Certified Correct by:


ATTY. CANDY H. DACANAY-DATUON
Corporate Information Officer